



# China-US Business Alliance

美中商業聯合會

## SPEAKER BIOS

SEPTEMBER 14, 2016, WEDNESDAY

### YUE-SAI KAN

**BUSINESSWOMAN, ENTREPRENEUR, TV PERSONALITY & PRODUCER, AUTHOR, PHILANTROPIST**



Yue-Sai Kan is an Emmy-winning television host and producer, successful businesswoman and entrepreneur, fashion icon, bestselling author and humanitarian. People magazine called her "the most famous woman in China" and Time magazine proclaimed her "the Queen of the Middle Kingdom." Born in China and raised in Hong Kong, Yue-Sai moved to New York City in 1972, where she founded Yue-Sai Kan Productions and created a weekly television series "Looking East", the first of its kind to introduce Asian cultures and customs to a growing and receptive American audience. The series garnered critical acclaim and won dozens of awards, and lasted 12 years. Based on this and other work, Yue-Sai was mentioned in the US Congressional Record and credited as the first TV journalist to connect the East and the West.

In 1984, PBS invited Yue-Sai to host the first live broadcast of a television program from China on the occasion of the 35th Anniversary of the People's Republic of China. The program was the first ever co-production of an American TV station and China's CCTV national network. This led the Chinese government to offer her a new television series, One World, which was produced and hosted by Yue-Sai, and aired on China's CCTV. With a weekly viewership of 300 million people, One World gave many Chinese their first glimpse of the outside world, captivated the entire nation, and made Yue-Sai a household name.

In 1992, Yue-Sai successfully transformed herself from a TV personality to an entrepreneur by creating the Yue-Sai Cosmetics brand which grew into China's leading cosmetics company, selling products in more than 800 outlets through 23 regional companies in China's major markets. The company started a revolution by encouraging Chinese women to be proud of their image, and truly began the cosmetics industry in China. More than 90% of the Chinese population today recognizes the brand, which was purchased by L'Oreal in 2004. Yue-Sai's other entrepreneurial ventures include an Asian-featured doll line called Yue-Sai Wa Wa and an East-meets-West lifestyle retail brand, the House of Yue-Sai. She is a director of IMAX China, which went public on the HKSE in the fall of 2015. Additionally, she has written 9 best-selling books in Chinese.

Since 2011, Yue-Sai held the position of National Director for the Miss Universe China Pageant. She uses the final pageant as Shanghai's most glamorous charity ball. Attended by the Who's Who of China, the charity has raised millions to build hospitals in poor regions, fund cleft lip and palate correction surgeries and grant scholarships for students in China's best music, TV and film schools. UNICEF once named Yue-Sai as its first and only Global Chinese "Say Yes for Children" Ambassador. Yue-Sai also sits on the board of China Institute and Prince Albert of Monaco's Philanthropy Round Table. Yue-Sai is the first and only living American featured on a Chinese government-issued postage stamp. She has a Bachelor's Degree in Music from Brigham Young University in Hawaii, and an Honorary Doctorate Degree of Human Letters from the Worcester State College. She lives between homes in New York and Shanghai.

### DR. HAO ZHAN

**MANAGING PARTNER, ANJIE LAW FIRM; INDEPENDENT DIRECTOR, ANBANG INSURANCE GROUP**



Dr. Zhan is the Managing Partner of AnJie Law Firm, and is one of the leading lawyers in the field of insurance in the People's Republic of China (PRC). The AnJie Insurance Department is the biggest, full-service and most influential insurance teams among Chinese law firms. As Managing Partner, Dr. Zhan has been honored as a leading lawyer in the insurance field by international and domestic top ranking institutions. He also serves as an independent director to AnBang Insurance Group which recently bought the Waldorf Astoria New York for almost \$2 billion.

He has had significant influence on the Chinese insurance industry through his legal advice and counsel on complicated cross border transactions of leading insurance companies in the PRC. This includes his advising Chinese insurance companies on their investments in the United States and Europe through the utilization of insurance funds, equity investments & financing. He has been involved in private equity investments, infrastructure investments by the issuance of bonds, investments in real estate, subordinated debt issuance, and IPO's. He has also been recognized as a Client Choice winner for insurance in 2014.

As a representative list of transactions, Dr. Zhan has provided legal service for:

- Ping An Life Insurance Co., Ltd. to make multiple investments in UK (including a \$388 million investment in the Lloyds Building, and a \$491 million investment in Tower Place in London), as well as a \$200 million equity investment in an Infrastructure Fund and real estate investments in eight different states in the US valued at \$600 million.
- China Property & Casualty Reinsurance Company Ltd. to issue catastrophe bonds in the US of approximately \$50 million.
- China Life to invest in an equity investment fund which is aimed at investing in real estate located in North America and Europe.

Other clients include PICC Property and Casualty Co., Ltd., China Reinsurance (Group) Companies, Sinosure, Sun Life Everbright Life Co., Ltd., Sino-US United MetLife Insurance Co., Ltd., Sino-US United MetLife Insurance Co., Ltd., Swiss Re, Assurant, and AIG. Dr. Zhan speaks both Mandarin and English. He has both a LLB and LLM from Wuhan University, School of Law, and received his PhD from Peking University, School of Law.

