



BERNSTEIN



James Seth Thompson

Director and Head of Diverse Markets Strategy

James Seth Thompson is Director and Head of Diverse Markets Strategy for Bernstein Private Wealth Management. In this role, James is responsible for identifying and developing relationships in diverse markets delivering investment and wealth planning advice to multicultural high-net-worth individuals and their families, business owners, institutions and not-for-profit organizations. Before he was appointed to this position in 2017, he was head of AllianceBernstein's global insurance and subadvisory marketing. He was responsible for marketing strategy and execution of the firm's insurance asset-management efforts, working in close partnership with the portfolio-investment and institutional sales teams to drive sales and engagement with insurance companies globally. James began his tenure at AB in 2011, when he was hired to run marketing for the firm's insurance subadvisory channel, a role that was expanded in 2013 to encompass all institutional marketing for North America. Prior to joining AllianceBernstein, James held several marketing roles at VOYA (formerly ING) including head of strategic initiatives and multicultural marketing and the last of which was as head of third-party distribution and annuities marketing at ING. Before ING, he held various sales and marketing positions at SEI Investments. James has a BA in marketing and a BA in human resources administration from Temple University. He is based out of AllianceBernstein's New York and Philadelphia offices and resides in Elkins Park, Pennsylvania, a suburb of Philadelphia, with his wife and two children. James is active in his community and serves as Board Treasurer for Dignity Housing for the Homeless; Board Chair for W.I.S.E. (Winning in Sports and Education); Founding Committee member of Leading by Example, a male youth empowerment Program. He also volunteers as a youth basketball coach and is a donor to the NAACP Legal Defense Fund, Dignity Housing and The First Tee. The Boy Scouts have honored James with a 2017 Whitney M. Young Jr. Service Award for outstanding civic and community leaders.