



Elizabeth Martinez is President and Chief Executive Officer of Big Brother Big Sisters of Central Ohio (BBBSCO), a social profit organization that creates and supports one-to-one mentoring relationships and helps all youth reach their biggest possible futures. Big Brothers Big Sisters of Central Ohio is one of the largest Big Brothers Big Sisters agencies in the country, spanning 14 counties across Ohio and serving more than 4,700 children last year through one-to-one mentoring programs and Camp experiences.



Committed to building mentoring capacity, safety, and sustainability, BBBSCO operates Mentor Central Ohio to support organizations in the community offering mentoring services. BBBSCO also has the distinction of being one of only two agencies nationwide that owns and operates its own camp, Camp Oty'Okwa in Hocking Hills.

From 2003-2015 Elizabeth served in several roles at Big Brothers Big Sisters of Central Ohio including Chief Operating Officer, Vice President of Programs, and Vice President of School-based and Hispanic Mentoring, becoming President and CEO in 2016.

Under her leadership, Big Brothers Big Sisters of Central Ohio received the 2008 "Our Familia" award from The Commission of Hispanic and Latino Affairs. Elizabeth, along with leaders from 12 other agencies, helped develop Big Brothers Big Sisters of America's Hispanic Mentoring Initiative, which evolved into the model used by agencies nationwide.

Elizabeth has over 18 years of experience working with children, youth and families. She received the 2004 "Lider de la Comunidad" award while serving as a Board Member for the Latino Empowerment Outreach Network (LEON) from 2004-2006. She has been featured by Columbus Business First as one of the "20 People to Know in Education", in Who's Who in Latino Columbus, and in The 2010 Women's Book. Elizabeth was honored with the 2012 Distinguished Hispanic Ohioan Award by the Ohio Commission on Hispanic and Latino Affairs, and the "Making a Difference" award at the 2010 Ohio Diversity Latino Talent and Leadership Conference for her work with youth. She was a member of the Franklin County's Poverty Project Steering Committee and in 2017 she was recognized as a Woman WELDing the way honoree by Women for Economic Development and Leadership (WELD).

In 2020, Elizabeth was recognized among the most admired executives in Central Ohio as an honoree of Columbus Business First's C-Suite awards. She was also a finalist for 2020 Small Nonprofit CEO of the Year as presented by Columbus CEO magazine. Elizabeth currently serves on the Franklin County Children Services Board of Directors, the Human Service Chamber Board of Directors, the Columbus Africentric Early College Advisory Committee and the United Way Finance and Audit Committee.

Elizabeth has a Bachelor of Arts degree in Psychology and is a Registered Corporate Coach with the Worldwide Association of Business Coaches (WABC). Elizabeth is a native of Carolina, Puerto Rico.